

PorchFestKC is a community music celebration,
bringing live music to front porches of homes in
Midtown Kansas City.



LOOKING TO 2022

This year, the festival's 6th, will take place October 8, 2022, from Noon to 6pm. After missing two years due to the pandemic, the event will focus on a single neighborhood – returning for the third year to the beautiful Roanoke neighborhood. PorchFestKC.com



EVENT STRUCTURE

All bands perform for one hour, on one porch, during one afternoon. Each perform for tips added to tubs located at each porch. Music is all genres and performers are all ages. Performances are near-acoustic.

Porch hosts donate their space, and provide electricity for the band's use.

Festival attendance is free and family-friendly.

Attendees watch from front yards, following their ears from porch-to-porch all afternoon, camp chair in hand.

The tone of the event is one of a relaxed block party that the entire region has been invited to join. The event has always been alcohol-free. Food trucks are onsite.

HISTORY

Kansas City's PorchFestKC originated in the West Plaza neighborhood in 2014. Having outgrown the neighborhood after two years, it moved to the Valentine neighborhood in 2016. By 2017, it expanded to include Valentine, Roanoke, and part of Volker.

After a year off, the event returned in 2019 with an audacious goal of adding music to three urban neighborhoods that were separated by miles. That year's event included Roanoke, Union Hill (including Union Cemetery), and Longfellow neighborhoods.

The 2019 festival also benefitted greatly from the new support of *Kansas City Parks & Rec*, as well as the *City of Kansas City, MO*.

The goal has always been to build community through music – to get people out of their cars to experience local talent, while exploring Midtown's beautiful, historic neighborhoods.

For 2022, our benefitting organization is BAM – Base Academy Music. BAM provides affordable music education to youth in Kansas City's urban core. In other words – future front porch performers.

SO MUCH MUSIC

Its inaugural year featured 70 bands, performing over five hours, in one neighborhood. By year five, more than 150 bands performed over six hours, on one afternoon.



PARTICIPANTS

In its first five years, 367 bands have participated – more than a dozen have done so all five years.

Participating bands have come from Missouri, Kansas, Iowa, Nebraska, Arkansas, and California.



As a free event with no single entrance gate, attendance is difficult to estimate. Per KCMO Police on-hand, attendance has been estimated to be approximately 5,500-6,500 people.

Attendees have come from the same states as bands, and beyond, based on merchandise credit card sales.

Join Us!

Be part of a proven, grassroots, volunteer-led, community celebration that has a track record of success, safety and FUN!



SUPPORT NEEDS

Sponsorship for PorchFestKC is 100% tax deductible through participation by our fiscal sponsor, Pilgrim Center, in Hyde Park. This event is fully-funded by generous donations from individuals and community partners. There are no beer gardens or vendor booths to offset expenses.

FUNDING NEEDED FOR:

- Event insurance
- Marketing: digital and traditional advertising; banners, digital billboards, yard signs
- Marketing: photographer, and videographer
- Marketing: , web hosting & design
- Event t-shirts
- Administrative: printing, bookkeeping, etc.

Sponsorship donations should be made payable to: Pilgrim Center

Please include PorchFestKC on the memo line.

Mailing address: Kathryn Golden, 5917 Locust St., Kansas City, MO 64110



PorchFestKC 2022

Sponsorship Opportunities



To discuss Sponsorship of PorchFestKC, please contact Kathryn Golden at porchfestkc@gmail.com or 415.218.0773. PorchFestKC.com

<p>Mandolin Level \$5,000 (2 available)</p>	<ul style="list-style-type: none"> • Negotiated branded presence at the event • Recognition (color logo) on PorchFestKC.com Sponsorship website page • Recognition (color logo) on printed festival map, available at festival • Recognition (color logo) on festival poster • Recognition (b&w logo) on festival tshirts • Recognition (b&w logo) on Sponsor signage during the festival • At least 3 co-branded social media mentions in 60 days leading up to festival • Complimentary festival tshirts (4) • 2 event day parking spaces • Documentation to support 100% tax deductible status for your gift
<p>Duet Partner \$3,000 (2 available)</p>	<ul style="list-style-type: none"> • Recognition (color logo) on PorchFestKC.com Sponsorship website page • Recognition (color logo) on printed festival map, available at festival • Recognition (color logo) on festival poster • Recognition (b&w logo) on festival tshirts (4) • Recognition (b&w logo) on Sponsor signage during the festival • At least 3 social media mentions in 60 days leading up to festival • Documentation to support 100% tax deductible status for your gift
<p>Ukulele Level \$1,000</p>	<ul style="list-style-type: none"> • Recognition (color logo) on PorchFestKC.com Sponsorship page • Recognition (color logo) on printed festival map, available at festival • Recognition (color logo) on Sponsor signage during the festival • At least 3 social media mentions in 60 days leading up to festival • Documentation to support 100% tax deductible status for your gift
<p>Friends of PorchFestKC < \$1,000</p>	<ul style="list-style-type: none"> • Name recognition on PorchFestKC.com Sponsorship page • Recognition (b&w logo) on Sponsor signage during the festival • Social media mention in 30 days leading up to festival • Documentation to support 100% tax deductible status for your gift

Sponsorship and Donations are tax-deductible via PorchFestKC's fiscal sponsor, [Pilgrim Center](#), a 501(c)3 non-profit organization. A gift confirmation letter will be provided for your tax records.